

# CALENDAR OF EVENTS

## OCTOBER

NAC Grant Workshops (info:  
[www.NevadaCulture.org](http://www.NevadaCulture.org))

**Las Vegas:** Oct. 4 / 9 am–noon;  
Nevada State Museum  
2–5pm; Sahara West Library

**Henderson:** Oct. 5 / 9 am–noon;  
Paseo Verde Library

**Reno:** Oct. 7 / 9:30 am–noon;  
Desert Research Institute

**Reno:** Oct. 8 / 9:30 am–noon;  
McKinley Non Profit Resource Center

**Elko:** Oct. 12 / 9am–noon;  
Great Basin College

## OCTOBER 1–NOVEMBER 30

*Edw Martinez*, sculpture  
OXS exhibit, NAC, Carson City

*Tom Umholtz*, painting  
OXS exhibit, NAC, Las Vegas

## NOVEMBER 15

Letter of Intent for Challenge  
Grants FY06 postmark deadline

Jackpot Grants postmark deadline  
(for projects January 1–March 30, 2004)

Professional Development Grants for  
Educators postmark deadline  
(for projects January 1–March 21, 2004)

## NOVEMBER 30

Poet Laureate Nomination Packets due

## DECEMBER 1–JANUARY 31, 2005

*Tahoe: These Are Your Neighbors* Exhibit  
Incline Library of Washoe County,  
846 Tahoe Blvd., 775.832.4130  
Reception: Saturday, December 4; 2–4 p.m.

## DECEMBER 3–JANUARY 28, 2005

*Rosemary Rogers-deSoto*, basket making  
OXS exhibit, NAC, Carson City

*Girtia Lukes*, quilting  
OXS exhibit, NAC, Las Vegas

## FEBRUARY 4–MARCH 25, 2005

*Peter Goin*, photography  
OXS exhibit, NAC, Carson City

*Dean Burton*, photography  
OXS exhibit, NAC, Las Vegas

## FEBRUARY 15

Jackpot Grants postmark deadline  
(for projects April 1–June 30, 2005)

Professional Development Grants for  
Educators (for projects April 1–June 30,  
2005)

## MARCH 15

Project Grants, Development Grants FY06  
postmark deadline

## MARCH 31

Design Arts Grants, Challenge Grants,  
Partners in Excellence Grants FY06  
postmark deadline

## APRIL 1

AIE Special Project Grants for Schools and  
Organizations, FY06 postmark deadline

Folklife Apprenticeship Grants  
FY06 postmark deadline

## APRIL 1–MAY 27, 2005

*Rebekah Bogard*, ceramic sculpture  
OXS exhibit, NAC, Carson City

*Vicki Richardson*, painting  
OXS exhibit, NAC, Las Vegas

## APRIL 5

25th Annual Governor's Arts Awards  
Nightengale Hall, University of Nevada, Reno

OASIS 2005 Pre-conference Workshops  
Reno & Carson City

## APRIL 6–7

OASIS Conference, Carson City

## APRIL 15

Artist Fellowship FY06 application  
postmark deadline

## APRIL 22

YouthReach Nevada Grants  
FY06–07 postmark deadline

## MAY 1

Artist in Residence Sponsor Grants  
FY06 postmark deadline

## MAY 16

Jackpot Grants postmark deadline  
(for projects July 1–September 30, 2005)

Professional Development Grants for Educators  
(for projects July –September 30, 2005)

## MAY

Grant Panel Hearings, TBA

## JUNE 3–JULY 29, 2005

*Philippe Mazaud*, photography  
OXS Exhibit, NAC, Carson City

*Robin Stark*, ceramic sculpture  
OXS Exhibit, NAC, Las Vegas

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## Nevada Arts Council

716 N. Carson Street, Suite A  
Carson City, NV 89701  
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[www.NevadaCulture.org](http://www.NevadaCulture.org)

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# ARTS NEWS

Nevada

A PUBLICATION OF THE NEVADA ARTS COUNCIL / FALL 2004

## Reading at Risk: A Report of Consequence

by Dana Gioia, Chairman  
National Endowment for the Arts

For the first time in modern history, less than half of the U.S. adult population now reads literature, according to a comprehensive survey recently released by the National Endowment for the Arts.

*Reading at Risk: A Survey of Literary Reading in America* (available at [www.arts.gov](http://www.arts.gov)) presents a detailed but bleak assessment of the decline of reading's role in the nation's culture and is not a report that the National Endowment for the Arts is happy to issue.

Anyone who loves literature or values the cultural, intellectual, and political importance of active and engaged literacy in American society will respond to this

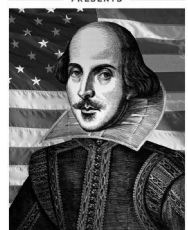
report with grave concern.

*Reading at Risk* is not a collection of anecdotes, theories, or opinions. It is a descriptive survey of national trends in adult literary reading. Based on an enormous sample size of more than 17,000 adults, it covers most major demographic groups—providing statistical measurements by age, gender, education, income, region, race and ethnicity. Conducted by the U.S. Bureau of the Census and spanning 20 years of polling, the Survey of Public Participation in the Arts, the data source for *Reading at Risk*, is as reliable and objective as any such survey can be.

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## Shakespeare on Tour in Nevada

NATIONAL ENDOWMENT FOR THE ARTS  
PRESENTS



The Artists' Repertory Theatre (ART) of Portland, Oregon brings its production of William Shakespeare's *A Midsummer Night's Dream* to northern Nevada this November. The tour, arranged in cooperation between Reno's Sierra Arts Foundation and the Nevada Arts Council, includes performances, school presentations and the ART documentary film, *A Dream in Hanoi*. ART begins its I-80 sojourn in Wells on Friday, November 12, continuing on to Elko and the Great Basin College November 13–14, and then travels to Winnemucca on Monday, November

15 for a number of outreach activities and documentary screenings. The company arrives in Reno on Wednesday, November 17 for an extensive schedule of activities, including performances at the Pioneer Center for the Performing Arts on Friday, November 19 and Saturday, November 20. For information about the northern Nevada tour of ART, please contact Sierra Arts at 775.329.2787.



The Arts Council of Henderson presents Arkansas Repertory Theatre's production of *Romeo and Juliet*, October 15–17, 2004 at the Henderson Pavilion at Liberty Point during the 18th Annual Nevada Shakespeare in the Park.

During this "weekend celebration of

CONTINUED ON PAGE 10

## GAA Nomination Deadline Approaches

Just a reminder that Nomination Packets for the 25th Annual Governor's Arts Awards are due at the Carson City office on Wednesday, October 20 by 5 p.m. If you have not yet received your nomination form in the mail, you may download the application on our website, [www.NevadaArtsCouncil.org](http://www.NevadaArtsCouncil.org), or call either office to have one sent to you. In Carson City, call 775.687.6680 and in Las Vegas, call 702.486.3700.

Governor Kenny C. Guinn will preside at the silver anniversary celebration for the Governor's Arts Awards, which is scheduled for Tuesday evening, April 5, 2005 at Nightengale Hall on the University of Nevada, Reno campus. Invitations will be mailed out after the first of the year.



National Arts  
and Humanities  
Month

## Comings & Goings

Just as kids across the state were preparing to head back to school, Wendy Felling, our Arts in Education (AIE) Program Coordinator, received an offer she couldn't resist—teaching art at Wooster High School in Reno. During her tenure at the Arts Council, in addition to managing AIE's multiple grant categories and projects, Felling advanced a number of new initiatives including Culture Grants Online, YouthReach Nevada and the advocacy campaign, "it's not an education without the Arts!™." We'll miss her equanimity, global vision and dedication to lifelong learning, but we know she'll be an active part of any and all of our arts education activities.

### DEAR NEVADA ARTISTS, TEACHERS AND ARTS ADMINISTRATORS:

It is with conflicting emotions that I send you news of my transition from Arts Education Program Coordinator with the Nevada Arts Council to Art Teacher at Wooster High School in Reno. I have really enjoyed working with the talented pool of teachers, artists and administrators this state calls its own, to make arts education accessible for every Nevadan. This truly is a state "Rich in Arts" as the license plate claims! It will be hard to leave this position which offers such an overarching perspective to the amazing work that you all do everyday!

However, I accept this new position with great excitement and anticipation. I look forward to teaching once again, and to being close to home as my children evolve through their teenage years. I can't wait to get my hands dirty with clay, my creativity inspired by youth aching to express themselves, and my time with family back again. I will continue to advocate for arts education and maintain contact with most of you through one program connection or another. Keep up the good work and best of luck to you all.

Wendy Felling,  
Arts in Education Coordinator

We welcome **Rachel Hartsough** as a project manager for the Arts in Education Program while we conduct the search for our Arts in Education Coordinator. Active in the education field for more than thirteen years, Hartsough was a founding member of the Sage Ridge School faculty, taught visual arts and digital media to middle and high school students in Reno and served as member of the Nevada Academic Standards Development Team; a body created by the Nevada Department of Education to write the state Visual Arts Standards for grades K-12. She also worked for the Washoe County School District and recently completed a Visual Arts Standards support document for elementary school teachers throughout the state of Nevada. Before moving to Reno in 1997, Hartsough managed production on *Making Sense of Modern Art*, an educational interactive installation developed for the San Francisco Museum of Modern Art, and headed the design team producing exhibits and educational programs for *Zeum*. Hartsough received a double B.A. in Art History and Religious Studies from UC-Berkeley, earned her M.S. in Information Technology in Education through the Educational Psychology Department at UNR in 1999 and was recognized with the University of Nevada Board of Regents Outstanding Graduate Student Award in 2000.

**Erin Burns** is the new program assistant in our Carson City office working with the Nevada Touring Initiative and the Artist in Residence Program. Erin recently graduated from the University of Nevada, Reno, earning a BFA in Painting. Since graduation, Erin has devoted most of her free time to research graduate school programs in Europe. Erin is "thrilled to be working at the Nevada Arts Council" and believes that the experience will be instrumental to her future in the arts.

## Guide to Services Available

The *Nevada Arts Council Guide to Programs & Services 2005–06* is now available in print or online at [www.NevadaCulture.org](http://www.NevadaCulture.org). This new publication includes an agency profile of grants and other opportunities by constituent group and by program area; general NAC policies; a list of local, regional and national resources; and updated grant writing tips. If you haven't yet received your copy of the Guide to Programs & Services in the mail, please contact either office, in Carson City at 775.687.6680 or in Las Vegas at 702.486.3700.

## NAC Co-Hosts NEA Chairman

In early August, Dana Gioia, chairman of the National Endowment for the Arts, visited the Utah Shakespearean Festival in Cedar City, marking the first time that a sitting NEA chairman has attended the Tony Award-winning theatre festival.

In sponsorship with the Nevada Arts Council and the Utah Arts Council, the Festival hosted a half-day symposium with the Chairman on the Southern Utah University campus. More than 150 arts administrators, artists, patrons and members of the public from Utah, Nevada and Wyoming attended a reception and luncheon where Chairman Gioia presented a keynote address.

"This has been an important partnership event for the Nevada and Utah Arts Councils, and one that clearly demonstrates how arts and cultural activities can serve residents across the Great Basin and across state lines," said Susan Boskoff, NAC executive director.

Fred C. Adams, festival founder and executive producer noted, "For those of us involved in the arts in Utah and Nevada, it was wonderful to meet Chairman Gioia and learn of his vision for the NEA and the role we in the West will play in fulfilling that mission."

Under Gioia's leadership, the Endowment recently selected twenty-two regional theatre companies to participate in its "Shakespeare on Tour" program. As one of the selected companies, the Utah Shakespearean Festival receives a \$25,000 grant. The funding will allow Festival to increase its already extensive educational tour by ten additional performances, expanding its Shakespeare-in-the-Schools program to more than eighty schools in five different western states. For more information, please contact [www.bard.org](http://www.bard.org).

## Nominate the Next Poet Laureate

### *Due: November 30*

The State of Nevada is currently accepting nominations for the Nevada Poet Laureate, the mission of which is to promote poetry as both an art form and a means of inspirational public commentary. To be considered, a poet must be a resident of Nevada and be willing to serve in the position of Nevada Poet Laureate for a three-year term. The poet laureate will be asked to participate in various public gatherings and educational settings throughout his or her term.

### *Nomination Packet*

A poet may be self or other nominated. Nomination forms are now available at both Nevada Arts Council offices and online at [www.NevadaCulture.org](http://www.NevadaCulture.org). Six sets of nomination packets must be submitted by the due date of November 30, 2004. Required materials for nomination packets include:

- Nomination Form (to be used as the cover letter)
- Artist Statement/Vision of the role of Nevada Poet Laureate and how the nominee would fulfill this role
- Publications form
- Documentation of accomplishments and contributions to poetry at large
- 3-4 letters of recommendation

## *Selection Process*

A selection committee—comprised of two published Nevada poets, a former poet laureate from a western state, a representative of the Governor's office and a Nevada Arts Council board member—will evaluate the nominations using criteria of distinguished achievements, quality of work and ability to advance poetry in the public domain. Governor Kenny C. Guinn will appoint the poet laureate with the advice and consent of the selection committee.

For additional information, please contact Susan Boskoff, executive director, Nevada Arts Council, 774.687.6680, or [seboskof@clan.lib.nv.us](mailto:seboskof@clan.lib.nv.us).

## *Correction*

We have been reminded about the folly of claiming anything as "being the first." Curious about some statements made in the Poet Laureate article of our last newsletter, State Archives Manager of the Nevada State Archive (and friend and colleague) Jeff Kintop began researching the topic.

During Kintop's thorough investigation on the subject, he discovered that on the Library of Congress website—*State Poets Laureate of the United States* section—Governor Grant Sawyer established the position of Nevada's poet laureate on July 15, 1957. Though Governor Sawyer appointed Norman Kay to the position of Nevada Poet Laureate, it was in 1967 not in 1960, and Mr. Kay was not the first.

In a *Nevada State Journal* article from August 7, 1957, Kintop discovered a description of Mildred Breedlove's 1957 appointment as the Nevada Poet Laureate during a ceremony hosted by Lt. Governor Rex Bell. An article in the *Reno Evening Gazette*, dated July 30, 1959, reported that Breedlove was reappointed in 1959, with an oath of office filed on July 20, 1959.

Kintop confirms that indeed the sole appointment and Oath of Office on record for the position of poet laureate in the Appointment and Commissions Files kept by the Secretary of State is that of Mildred Breedlove—appointed by Governor Sawyer on July 6, 1959,

with an oath of office filed on July 20 the same year.

Our apologies to all concerned, and many thanks to archivist Kintop. NAC is honored to be in the same department as the Nevada State Library and Archives, and highly recommends its website at [www.NevadaCulture.org](http://www.NevadaCulture.org). We hope that this now sets the record as straight as a Nevada highway, as we move towards the first appointment of a Nevada Poet Laureate in the 21st century.

## Exhibits for NAC Offices

The Office eXhibition Series (OXS) features twelve visual artists who have been recognized by the Nevada Arts Council through the Artist Fellowship Program, Artist in Residence Program, Governor's Arts Award Commission, Folklife Apprenticeship Program, and the Legislative eXhibition Series. The OXS schedule for 2004–2005 is:

### **August 6—September 24, 2004**

Susanne Forestieri—Painting, Carson City  
Yueon-Gayh Yehp (Bill Leaf)—Painting, Las Vegas

### **October 1—November 30, 2004**

Edw Martinez—Sculpture, Carson City  
Tom Umholtz—Painting, Las Vegas

### **December 3, 2004—January 28, 2005**

Rosemary Rogers-de Soto—Basket making, Carson City  
Girtia Lukes—Quilting, Las Vegas

### **February 4—March 25, 2005**

Peter Goin—Photography, Carson City  
Dean Burton—Photography, Las Vegas

### **April 1—May 27, 2005**

Rebekah Bogard—Ceramics, Carson City  
Vicki Richardson—Painting, Las Vegas

### **June 3—July 29, 2005**

Philippe Mazaud—Photography, Carson City  
Robin Stark—Ceramic Sculpture, Las Vegas



## Making Headlines or Making a Move

We want to share it with the world! As well, if you are an artist or organization that has received funding from the Nevada Arts Council, we want to link with your website. Send us your information and your web address to [jcouncil@clan.lib.nv.us](mailto:jcouncil@clan.lib.nv.us).

## In Memoriam

**Laura Belle Kelch**, charter member of the Nevada Watercolor Society, passed away in July at age 91. Throughout her 65 years as a resident of Las Vegas, Laura Belle was a community activist and played a key role in the literary, educational and cultural development of Nevada.

## Nevada Honors

**Women of Diversity Productions, Inc.** received a Silver Grant of \$10,000 from the Las Vegas Centennial Commission for *ONE HUNDRED YEARS OF INFLUENCE: The Role of Women in Shaping Las Vegas*. An event of the 2005 Las Vegas Centennial Celebration, the project is a partnership with the Nevada Women's History Project, and will include a Wall of Women, video kiosks of interviews with nearly 100 women, photographic and text displays and *Essential Dimensions*, a juried art exhibit.

The **Nevada Chamber Symphony** celebrated the start of its 20th season of performance in the Las Vegas Valley on Sunday, September 19th at the Henderson Pavilion. Under a starlit canopy, Rodolfo Fernandez, took conductor of the orchestra, mounted the podium to present HATS OFF!, a musical salute to the people of the Las Vegas Valley and the agencies, organizations and individuals who have supported the orchestra for two decades of performance. Founded in 1985, with the assistance and support of the Nevada Arts Council and the Las Vegas

Musician's Union, the Nevada Chamber Symphony is a professional orchestra comprised of some of the finest musicians in the Las Vegas Valley. It has canceled only one performance in twenty years of service to the community. For more information, call 702.433.9280.

Congratulations to the recent recipients of the **National Scholastic Arts & Writing Awards**: Silver Award for drawing, *Vladimir Bajenov*, 13, Swope Middle School, Reno, (Mary Killian, teacher); American Visions Award for painting, *Danielle Collins*, 17, Elko High School (Sidnie Miller, teacher); Silver Award for graphic design, *Mikki Fraser*, 16, Regional Technical Institute, Reno, (Jim Burke, teacher); Gold Award for photography, *Brooke Kary*, 17, McQueen High School, Reno (Carol Adler, teacher); and Photography Portfolio Silver Award, *Amanda Palone*, 17, McQueen High School, Reno and (Carol Quinn, teacher).

## VSA On the Move

Billed as "the most moving event at this summer's ARTown festival," the historic Lake Mansion (and home of VSA Arts of Nevada), returned to Reno's downtown arts district this past July after more than 30 years on South Virginia Street, next door to the Reno-Sparks Convention & Visitors Authority (RSCVA).

The price tag for the Lake Mansion relocation is approximately \$1.1 million. VSA arts executive director Mary Ellen Horan said the nonprofit raised \$750,000 for the move, enough to transport the 40-ton mansion to a foundation at the corner of Court Street and Arlington Avenue, 3.1 miles away. \$350,000 is needed to finish work on the relocated mansion and its landscaping. VSA arts hopes to open the mansion on Nevada Day (October 31) to be used for its offices, an art gallery, gift shop and space for arts programs.

Washington J. Marsh built the mansion on the Truckee River in 1877, selling it two years later to Myron C. Lake,

Reno's founder. Lake never lived in the Italianate-style mansion, which became his wife's property after they divorced.

VSA arts occupied the Lake Mansion from 1996 to 2001, when the group was asked to move while the RSCVA remodeled the convention center. VSA arts, which provides artistic opportunities to people with disabilities or are at risk or disadvantaged, has been housed in the city's Sierra Street parking gallery for the past three years.

A community affair, contributors to the Lake Mansion relocation include the RSCVA, City of Reno, Nevada Commission for Cultural Affairs, Truckee Meadows Heritage Trust, Sierra Pacific Foundation, Nevada Arts Council, Model Dairy and Charter Communications.



## Authors Set for Vegas Valley Bookfest

*October 21-23, 2004*

Immerse yourself in readings, lectures and panel discussions during the 3rd Annual Vegas Valley Book Festival. Mystery, crime and humor take the stage in a diverse program where you can meet some of the nation's hot writers, discover new writers and attend book signings, film screenings and writing workshops for all ages. An outdoor book fair on Saturday, October 23 at the Henderson Pavilion will feature more than 40 vendors, live music, book signings and children's activities.

The fall festival features two nationally acclaimed writers—Walter Mosley and Charles Johnson. Mosley is the

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# National Arts and Humanities Month

Each year since 1993, events scheduled during National Arts and Humanities Month have provided millions of Americans the opportunity to explore new facets of the arts and humanities and encouraged a lifelong habit of active participation. The nation's largest collective annual celebration of the arts and humanities, National Arts and Humanities Month has four primary goals:

- To create a national, state and local focus on the arts and humanities through the media
- To encourage the active participation of individuals, as well as arts, humanities and other interested organizations nationwide
- To provide an opportunity for federal, state and local business, government and civic leaders to declare their support for the arts and humanities
- To establish a highly visible vehicle for raising public awareness about the arts and humanities

In towns and communities across America, arts organizations plan and develop events, celebrations and innovative programming to highlight National Arts and Humanities Month. Throughout the month of October, special events capture the spirit that the arts and humanities bring to everyday life. For more information and programming, visit the website of Americans for the Arts at [www.americansforthearts.org](http://www.americansforthearts.org).

## Multiculturalism and the Arts Symposium

*Cultural Identity in the West*, Western States Arts Federation (WESTAF) seventh symposium on cultural policy, convenes November 11-13, 2004 at the Miyako Hotel in downtown Los Angeles' Little Tokyo district. Designed to raise awareness of important issues through

presentations, responses and general discussion, these symposia are documented in "proceedings" publication that are distributed nationally. This fall's discussion focuses on three key topics:

- The changing demographics in the West, and its increasing multicultural nature and trans-racial issues related to arts and cultural development
- Strategies to include new young voices in broader cultural discussions
- The importance of the land and physical environment to cultural identity

Panelists include Anthony J. Garcia, El Centro Su Teatro; Marie Acosta, Latino Arts Network; Anne Huang, Oakland Asian Cultural Center; Patty Ortiz, Denver Museum of Contemporary Arts; Ron Senungetuk, sculptor; and James Early, Smithsonian Institution's Center for Folklife and Cultural Heritage.

Registration for the symposium is \$150. If you are interested in attending, please contact Adrienne Devereux at 303.629.1166 or [adrienne.devereux@westaf.org](mailto:adrienne.devereux@westaf.org). The Miyako Hotel (800.228.6596) has set aside a limited number of reduced rate rooms for symposium attendees. Both have a registration deadline of October 28.

## Online Help for Arts Festivals and Artists

ZAPP™, a one-stop universal online application system that allows artists to apply to art shows, festivals and fairs, has been developed by WESTAF in consultation with the National Association of Independent Artists and 10 major art festivals including the Cherry Creek Arts Festival, Fort Worth Arts Festival and the Virginia Festival of the Arts. This Web-based system also enables the staff of art shows to more efficiently manage application, administrative and jury processes online. After much research, WESTAF selected the Roku

High Definition Media Appliance as the program's media server because it was the only high definition media appliance on the market that has the functionality required by the ZAPP™ system. If you are interested in reading more about the Roku, please go to [www.Rokulabs.com](http://www.Rokulabs.com). And for more information on ZAPP™, please visit [www.zapplication.org](http://www.zapplication.org).

## No Child Left Behind in the Arts?

In response to accusations that the 2001 No Child Left Behind Act (NCLB) has endangered arts education programs in public schools, U.S. Secretary of Education Rod Paige recently issued a letter to school superintendents.

Concerned that NCLB is being interpreted narrowly by educators and is being unfairly blamed for the diminishment of arts programs in schools, Paige highlighted the law's flexibility and funding available under Title I for improving the academic achievement of disadvantaged students through the arts. He also cited arts learning opportunities supported by the Comprehensive School Reform Program and the 21st Century Community Learning Centers, and Title II Teacher Quality Enhancement Grants that address professional development needs of arts teachers.

Paige noted that the Arts Education Partnership research that offers evidence of the connections between arts learning and achievement in reading and math, and says, "The arts can be a critical link for students in developing the crucial thinking skills and motivations they need to achieve at higher levels." In the letter's conclusion, he further underscored the value of arts education, "For both the important knowledge and skills they impart and the ways in which they help students to succeed in school and in life, the arts are an important part of a complete education. As we work together to implement NCLB, let's ensure that all children have the opportunity to learn

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# PROGRAM NEWS

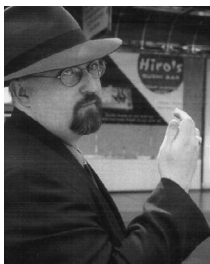
## Artist Services Program

### Questions & Answers

For information about the Artist Services Program, please contact Fran Morrow at fkmorrow@clan.lib.nv.us or 775.687.7106.

### Introducing the FY04 Fellowship Recipients

#### LITERARY ARTS



**Gregory Crosby** is a poet, editor and freelance journalist who has written about the arts and culture of Las Vegas for more than a decade. His work

has appeared in numerous publications, including *Neon*, *The Red Rock Review*, *the Las Vegas Sun*, *SCOPE Magazine*, *Time Out* and *Artweek*. He is an art and theatre critic for the *Las Vegas City Life* weekly newspaper, and his column about Las Vegas history, "Tales of Vegas Past," appeared in the *Las Vegas Mercury* from 2002 to 2003. An occasional commentator on the arts for Nevada Public Radio, Crosby's poems have appeared in *The South Carolina Review*, *The Red Rock Review*, *Tintern Abbey*, *Stirring*, *Black Box Recorder* and *atomicpetals*. He is the author of three chapbooks, *Twenty Poems* (1996), *Revenge of a Mortal Hand* (1998) and *Satan's Skull Glows Red Hot* (2000).



**Annie Reed** is native Nevadan who was born and raised in the Truckee Meadows. She graduated from Reno's Wooster High School and attended

Truckee Meadows Community College. Reed is a certified legal assistant, specializing in civil litigation, and has served on the board of the Sierra Nevada Association of Paralegals,

including serving as editor of the group's newsletter. Her short fiction has been published by Pocket Books in *Strange New Worlds*, Volumes 6 and 7, and she recently sold a story to *Ellery Queen Mystery Magazine*. Reed is also a member of the Unnamed Writers Group and has served on its board for several years. She is currently working on more short fiction as well as a novel set in a fictional town in Nevada.

#### PERFORMING ARTS



**Kelly Roth** is both the Head of the Dance Program at the Community College of Southern Nevada and the Artistic Director of *Kelly Roth &*

*Dancers: Concert Dance Company*. He also choreographs for the Las Vegas Civic Ballet and Desert Dance Theatre, and appears as a guest artist with various companies including Nevada Ballet Theatre. Roth has appeared on national and international stages, with his own company and those of Murray Louis, Robert Small, as well as with Danse Theatre Susan Buirge in Paris, City Contemporary Dance Company in Hong Kong and Danse Partout in Quebec. *Kelly Roth & Dancers* has participated in the Avignon Festival in France, the International Choreographic Festival in Mexico City and the Prague Festival 2000 in the Czech Republic.



**Eugene Shapiro** is a Jazz guitarist, composer, arranger, bandleader and educator. With a Master's Degree in jazz studies from the University of

Nevada, Las Vegas, Shapiro teaches guitar for the Community College of Southern Nevada. He also leads a Las Vegas based jazz quartet – The Shapiro Project. The Shapiro Project has two CD's to its credit, *True Colors* (TNC Jazz Recordings) and *Open Road*. Both feature Shapiro's original compositions.

Shapiro and The Shapiro Project have appeared at many music and jazz festivals, including Spirit of Music Festival in San Francisco, Lionel Hampton Jazz Festival in Moscow, ID, Fremont Street Jazz Festival in Las Vegas and the International Association of Jazz Educators Conference in Los Angeles, CA.

#### VISUAL ARTS



**Rebekah Bogard** is an Assistant Professor in Ceramics at the University of Nevada Reno and a studio artist. Bogard received an MFA

from the University of Nevada, Las Vegas in 2003, and her work has been featured in several solo exhibitions in Las Vegas and in group shows on a national and international level. Her recent exhibitions include 2nd World Ceramic Biennial 2003 Korea International Competition, Korea; Combined Talents: The 19th Annual Florida International Competition, Tallahassee, FL; American Still Life, Santa Barbara, CA; Wichita National 2003, Wichita, KS and Global Art Look, Sacramento, CA. Bogard's work was featured in the May 2004 issue of *Ceramics Monthly Magazine*.



**Philippe Mazaud** received his education in both New York and Paris. His artistic training included a fairly brief stint at the École des Beaux

Arts in Paris that was then followed by study at the New York Studio School in painting, drawing and sculpture. It was somewhat later, however, while pursuing an advanced degree in mathematics at the University of Michigan at Ann Arbor that he turned to photographic work. During the past several years his work began to receive attention, both in the United States and abroad. A resident of Reno, Mazaud is currently rep-



resented by Galerie Ann Barrault in Paris, where he had a solo exhibition in the spring of 2004. The MacNamara Gallery at University of Nevada, Reno featured a solo show of Mazoud's work during the summer of 2003; Churchill Arts Council is presenting his work in Fallon in June 2005.

## Mid-Career Artist Grants

DUE: DECEMBER 15, 2005

The Adolph & Esther Gottlieb Foundation provides Individual Support grants to artists with a minimum of 20 years in a mature phase. Grant amounts are determined each year; last year 12 grants of \$25,000 each were awarded. As well, the foundation manages a separate grant program for emergencies to assist artists suffering from catastrophic circumstances (fire, flood, and medical emergency) who have a minimum of ten years in a mature phase. Grant amounts range up to \$10,000 depending on the need and circumstances of the individual applicant.

Written requests are required to receive an application for either grant category, and should be mailed to: The Gottlieb Foundation, 380 West Broadway, New York, NY 10012. For more information on this prestigious foundation, visit [www.gottliebfoundation.org](http://www.gottliebfoundation.org).

## Resources for Artists

**Art Opportunities Monthly** contains more than \$3.7 million in calls for artists including juried shows, residencies, fellowships and grants, slide registries, public art commissions, apprenticeships and special contests. Access to the site is free, but artists wishing to receive regular updates must subscribe. Subscriptions are \$15/yr by e-mail or \$25/yr ground mail. For a free sample copy (e-mail or ground mail) or for more information contact: AOM, Box 502, Benicia, CA 94510, or visit [sample@artopportunitiesmonthly.com](mailto:sample@artopportunitiesmonthly.com).

**WritersRegister.com** is an information resource and showcase for literature enthusiasts managed by Western States Arts Federation (WESTAF). The site fea-

tures a database of writers and provides writers, educators, readers, publishers, journalists, and others interested in literature with straightforward navigation tools, a place to collect and review writing samples, and a multitude of information about the local, regional, and national literature community.

**NYFA Source** is an extensive databank of grants, residencies, publications and sources of information and assistance for all artists, and is available to individuals, arts organizations, and the general public for Free online access from the New York Foundation for the Art. Visit [www.NYFA.org](http://www.NYFA.org).

**Health insurance** is a major concern for self-employed artists and for small arts organizations. The Actor's Fund of America has developed a web resource that offers information on health insurance options for individuals and organizations working in any arts field. Check out [www.actorsfund.org/ahirc](http://www.actorsfund.org/ahirc).

## Arts in Education Program

### Questions & Answers

For information about the Arts in Education Program, please call 775.687.6680 or leave a message at 775.687.7119.

### Grants to Educators

Professional Development Grants (PDG) for Educators totaling \$2,200 were awarded to the following 4 educators during the second quarter of this year to enhance their skills as artists and teachers.

■ **Janine Barlese**, Wadsworth, \$600 to attend the National Indian Education Association Convention. Barlese is the Literacy Administrator for the Inter-Tribal Council of Nevada Head Start Program in Reno.

■ **Jennifer Baumer**, Reno, \$500 to attend the 30th Annual World Fantasy

Convention. Baumer is a freelance writer and artist in residence.

■ **Steven Boyd**, Las Vegas, \$500 to record an instructional CD and booklet to enhance his teaching program. Boyd is a paraprofessional instructor of Jazz Piano at Las Vegas Academy of International Studies.

■ **Nanette Oleson**, Reno, \$600 to attend a painting workshop with Howard Rees. Oleson is a counselor at Fremont Elementary School in Carson City and plans arts education programs for the students.

Professional Development Grants are offered on a quarterly basis and are reviewed by a committee in a competitive process. **The next deadline to apply is November 15, 2004 for projects January 1-March 30, 2005.** Staff will provide a courtesy check of your application to ensure completeness and accuracy if submitted no later than 10 days prior to the postmark. Eligible PDG projects may include, but are not limited to working with professional artists, attendance at workshops, classes or conferences, and purchase of consumable supplies for arts education activities.

## Community Arts Development

### Questions & Answers

For information about the Community Arts Development Program, please contact Robin A. Hodgkin at [rahodgki@clan.lib.nv.us](mailto:rahodgki@clan.lib.nv.us) or 775.687.7109 or Bobbie Ann Howell at [lvarts@govmail.state.nv.us](mailto:lvarts@govmail.state.nv.us) or 702.486.3700.

### Stipends for Arts Managers

For the professional paid or volunteer administrator, Professional Development Stipends provide up to \$450 to attend regional or national conferences, workshops or seminars. These stipends are provided on a first-



come first-served reimbursement basis throughout the year, and are available to staff members and trustees of arts organizations, local arts agencies and governmental cultural offices.

Go on-line to [NevadaArtsCouncil.org](http://NevadaArtsCouncil.org), and then to *Applications and Forms*, for either a PDF to print and complete, or an MS Word document to complete as directed. Mail all signed originals to the NAC Carson City office. We'll confirm your award and process paperwork.

## NW Booking Conference

Presenters, artists, agents and arts colleagues—registration forms are now available for the 24th Annual Northwest Booking Conference, Oct 18-21, at [www.artsnw.org](http://www.artsnw.org). Join your colleagues in Bellevue, WA (Seattle) for a high powered, effective and fun event filled with performance showcasing, professional development opportunities, keynote addresses, a packed exhibit hall, workshops, networking, social events and much more, and all for one of the most affordable prices in the performing arts world.

## Folklife Program

### Questions & Answers

For information about the Folklife Program and its activities, please contact Jeanne H. Johnson at [jhjohnso@clan.lib.nv.us](mailto:jhjohnso@clan.lib.nv.us) or 775.687.7103 or Anne F. Hatch at [afhatch@clan.lib.nv.us](mailto:afhatch@clan.lib.nv.us) or 702.486.3702.

### Traditional Cultures of Lake Tahoe Inspire Exhibit at Incline Library

RECEPTION: DECEMBER 4

Images of Washoe basket designs, Ukrainian egg decorations, Austrian and Hungarian decorative arts, brilliantly colored quilts and Cuban flamenco dancers are but a few of the traditional arts featured in a new exhibit at the Incline Library of Washoe County, December 1 through January 31, 2005. The library, located at 846 Tahoe Boulevard in Incline Village, will host

an opening reception for Nevada Arts Council's newest traveling photography exhibit, *Tahoe: These Are Your Neighbors*, on Saturday, December 4th, 2-4 p.m. Celebrate with holiday treats and meet some of the exhibit artists who will demonstrate various traditional art forms.

The exhibit moves to the Douglas County Library at Zephyr Cove, February 1-April 30; then to the Baldwin Museum at the Tallac Historic Site, May 31-October 15, 2005. For information on the exhibit, please contact Jeanne H. Johnson.

### Folklife Staff Hits the Road

As an introduction to her new home, Annie Hatch ventured out of Las Vegas' summer heat to learn more about the Silver State and its diverse folklife. Hatch documented local history sites and public art in Hawthorne, Elko and Tonopah, and visited Shoshone and Paiute artists in Moapa, Lee River and Stillwater for the Folklife Apprenticeship program and the exhibit, "Texture and Weave," which becomes available through the Nevada Touring Initiative this winter.

"I continue to be enraptured by the richness of this state and my work here," states Hatch. "One day I am



EDWARD MCDADE OF THE SOUTH FORK INDIAN RESERVATION IN ELKO COUNTY DONATED A PAIR OF HIS HANDMADE DEERHIDE GLOVES TO THE NEVADA ARTS COUNCIL.

learning about African American quilting in Las Vegas with Girtia Lukes, who is teaching her two granddaughters, Reva and Reanna, through the Folklife Apprenticeship program. The next week I am enjoying a feast, music and dancing at the National Basque Picnic in Elko, and later I am accepting a donated gift of hand-made tanned deerhide work gloves for the Nevada Folklife Archive from master artist Edward McDade. The breadth and depth of traditional artists and activity in this state make my work as a Nevada Folklife Associate especially rewarding."

### Folklife Staff to Present at National Conference

Both NAC folklorists have been invited to participate at the annual American Folklore Society (AFS) conference in Salt Lake City, Utah this October. Annie Hatch presents an overview of her Las Vegas work in the forum, *Folklorists in the Urban Landscape* and Jeanne Johnson chairs the session, *Emerging Cultural Landscapes*. AFS is the primary professional organization for academic and public sector folklorists; its annual conference provides an opportunity for participants to share techniques and strategies and shape future collaborations and regional projects.

## Grants Program

### Questions & Answers

For information about the Grants Program, contact Stacey Spain at [slspain@clan.lib.nv.us](mailto:slspain@clan.lib.nv.us) or at 775.687.7102. For guidelines and application forms, visit our website at [www.NevadaCulture.org](http://www.NevadaCulture.org) or go directly to [www.culturegrants-nv.org](http://www.culturegrants-nv.org).

### Letter of Intent for Challenge Grants

DUE: NOVEMBER 15

Organizations interested in applying for a FY05 Challenge Grant must submit a Letter of Intent postmarked by **Monday, November 15, 2004**. Because of budget cuts during the past biennium the amount available for FY06 Challenge

Grants remains at \$73,046, unless funding is restored during the upcoming legislative session. Funds available in this category are for the purpose of creating a new, or adding to an existing, endowment fund or cash reserve; capital expenditures for building acquisition or renovation; land acquisition directly related to the organization's mission; major equipment (over \$1,000); or collections acquisition. Challenge Grant projects may take place over a three-year period and require a 3 to 1 cash match. Contact Stacey Spain for questions about eligibility, criteria, or for sample letters of intent.

### *Jackpot Grants Awarded*

Nine artists and five organizations shared \$12,029 in the second quarter of FY05 Jackpot Grant funding from the Nevada Arts Council. These grants support a variety of community arts projects and professional development opportunities for artists in all disciplines.

■ **Carol Brown**, Carson City, \$800, to create and print a series of collographs of the Nevada landscape taken from the air

■ **Diane Bush**, Las Vegas, \$1,000, to create an marketing website for her multimedia artwork

■ **danceSpirit Performing Arts**, Carson City, \$1,000, to support guest artist fees for production of "The Nutcracker Ballet—ALL JAZZED UP!"

■ **Joseph DeLappe**, Reno, \$1,000 to support his "War Movie" multimedia web-based exhibition

■ **Denise Duarte**, Las Vegas, \$1,000, to support attendance at a six-day architectural design workshop in Florida

■ **Eileen Gay**, Sparks, \$800, to attend a workshop on 3D sculpture using mosaic tile in Oakland

■ **Nancy Jackson**, Verdi, \$1,000, to support attendance at the Advanced

Fiction Alumni Workshop in Los Angeles

■ **Lynne Jordan**, Boulder City, \$700, to support production of a marketing brochure of her artwork featuring watercolors and wood burning

■ **Roger Kinnaman**, Reno, \$1,000, to support an exhibition at the Nevada State Library and Archives in Carson City

■ **Lake Tahoe Classic Guitar Society**, Incline Village, \$700, to support a concert and master class by guitarist Jeremy Jouve

■ **The Misfits Theater Group**, Dayton, \$700, to create sets and meet technical needs for this community theater's season

■ **Old Logandale School and Historical Society**, Logandale, \$529, to support a weaving workshop by Georgia Hall

■ **Tahoe Actors Theater**, Incline Village, \$800, to present a mask making workshop at Silver Springs women's correctional institution

■ **L. Martina Young**, Reno, \$1,000, to produce a dance and lecture series, "The Improvisational Body" at TMCC

Jackpot Grants are awarded quarterly following a competitive application process, and assist artists and arts organizations in producing projects such as visual arts exhibitions and theatrical performances as well as travel to conferences. The next Jackpot Grant deadline is **November 15 for projects taking place January 1–March 30, 2005.**

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AUTHOR SET FOR VEGAS VALLEY BOOKFEST  
CONTINUED FROM PAGE 4

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award-winning author of 18 critically acclaimed books, including the popular Easy Rawlins series of crime novels. He has been commissioned to adapt several of his books for the screen; *Devil in a Blue Dress*, starring Denzel Washington, is the best known. His most recent novel, *The Man in My Basement* gar-

nered universal critical praise. Mosley's forthcoming book, *Little Scarlett*, will be the next volume in the Easy Rawlins mystery series.

Award-winning author Charles Johnson has written in many forms—novels, short stories, screenplays, book reviews and comics. In 1990, Johnson won the National Book Award for his novel *Middle Passage*, making him the first African American man to win this prize since Ralph Ellison in 1953. Named by the University of Southern California as one of the ten best short story writers in America, his fiction has appeared in numerous collections. A professor at the University of Washington, Johnson, continues to think seriously about comics, the topic of his 1997 book *Still I Rise: A Cartoon History of African Americans*.

The Book Festival is a joint program of Nevada Humanities, the Henderson District Public Libraries and the City of Henderson Department of Parks and Recreation. For a full schedule and list of participating authors, visit [www.vegasvalleybookfest.org](http://www.vegasvalleybookfest.org).

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NO CHILD LEFT BEHIND IN ARTS?  
CONTINUED FROM PAGE 5

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and to grow in and through the arts."

To read Secretary Paige's letter, visit the U.S. Department of Education website at [www.ed.gov/policy/elsec/quid/secletter/040701.html](http://www.ed.gov/policy/elsec/quid/secletter/040701.html).

*No Subject Left Behind: A Guide to Arts Education Opportunities in the 2001 NCLB Act* is a recently updated overview of the federal No Child Left Behind Act and its connection to arts education. The publication is a guide for arts and education leaders who want to learn more about the legislation, arts-specific examples and FY04 appropriations figures and new program descriptions. The guide is available in PDF format from the National Assembly of State Arts Agencies at [www.nassa-arts.org/nasaanews/al\\_resources.html](http://www.nassa-arts.org/nasaanews/al_resources.html).

Shakespeare,” music, food, strolling performers, art for children and storytelling will be featured during the Elizabethan Festival. Thanks to the collaboration of the Clark County School District and Arts Council of Henderson, one of the largest school districts in America will benefit from this NEA initiative. 20 schools will receive outreach workshops on site; 2000 school children will attend a special performance on October 14, and all of the Clark County School District—teachers, parents, and students—will have access to the educational materials throughout its on-line learning community—Interact. For information about the Arkansas Theatre Company's residency in southern Nevada, please contact the Arts Council of Henderson at 702.450.6825.

### *NEA's Shakespeare in American Communities*

All of these activities are part of *Shakespeare in American Communities*, a national theater touring initiative sponsored by the National Endowment for the Arts and The Sallie Mae Fund in cooperation with Arts Midwest. This initiative brings quality, professional theater productions of Shakespeare and related educational activities to Americans in small and mid-sized communities throughout the country. It represents the largest tour of Shakespeare in American history, reaching audiences in all 50 states with performances, artistic and technical workshops, symposia about the production and education programs in local schools. The initiative is intended to demonstrate the benefits of theater touring and professional theater a vital part of the nation's cultural landscape.

### *The Companies*

With *A Midsummer Night's Dream*, Artists' Repertory Theatre has taken a unique approach to the Bard's comedy of miscommunication and created a perfect vehicle for a collaborative, bi-

cultural production with Vietnam's Central Dramatic Company (Nha Hat Kich Viet Nam). East-meets-West as Vietnamese dance, music and theater forms enmesh and play against beloved rustics, fairies and lost lovers, reinvigorating Shakespeare's timeless classic. Because of this partnership, ACT was selected as one of the six companies nationally to participate in the *Shakespeare in American Communities* Program.

Arkansas Repertory Theatre exists to create a diverse body of theatrical work of the highest artistic standards that will entertain, engage and challenge audiences. Outreach programming for young audiences in central Arkansas and across the state reflects The Rep's commitment to the educational value of the performing arts. Through national touring, the exploration of newer works, and a commitment to the mentoring of young theater practitioners, the Rep contributes to the advancement of the art form on a national level.

### *Making it Happen*

It takes many dedicated individuals, organizations and businesses for these events to occur. The following and so many more individuals have worked for months to make these activities available in their communities.

Arkansas Repertory Theatre's tour is sponsored by the Arts Council of Henderson. Robinsons May, Valley Auto Mall, Las Vegas Convention Authority, Station Casinos, Clark County and the City of Henderson. Other supporters include the Nevada Arts Council, Nevada Humanities, Wells Fargo, Arts Midwest and Nevada Power.

Sponsors of the ACT tour include Sierra Arts, Wells Presenters, Motel 6, Great Basin College Foundation, Nevada Humanities, Oak Tree Inn of Elko, Western Folklife Center, Great Basin College, Great Basin Arts & Entertainment, Northern Nevada Arts Council, Model T Resort Hotel & Casino and the Winnemucca Red Lion Hotel. The northern Nevada tour is made possible through the funding and cooperation of Sierra Arts Foundation, Nevada

Arts Council, Western States Arts Federation, Pioneer Center for the Performing Arts and the Sands Regency Casino/Hotel.

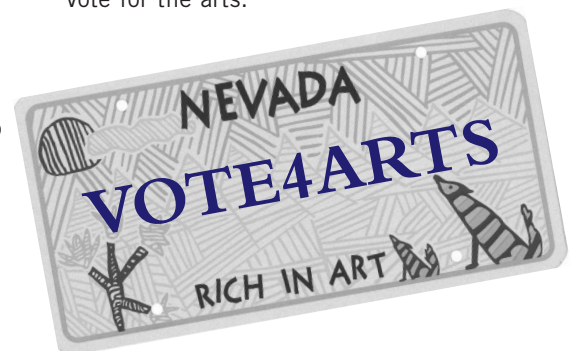
### *National Sponsors:*



## *The Sallie Mae Fund*

### *Cast Your Vote for the Arts!*

It's school time, election time and the right time to join the Arts Education Advocacy Auto Club! For each "Rich in Art" license plate issued, \$15 of the initial fee and \$10 of the renewal fee support arts education activities of the Nevada Arts Council and VSA arts of Nevada, a statewide nonprofit organization. What a simple and inexpensive way to promote your support for arts education. For information, visit [www.NevadaCulture.org](http://www.NevadaCulture.org) and cast your vote for the arts.



While not every measurement of reading was built into the study, the report provides so much data in such detail that it constitutes a comprehensive factual basis for any informed discussion of current American reading habits.

The key results of the survey are condensed in the "Executive Summary," but the report can be further summarized in a single sentence: literary reading in America is not only declining rapidly among all groups, but the rate of decline has accelerated, especially among the young. The concerned citizen in search of good news about American literary culture will study the pages of this report in vain.

Although the news in the report is dire, I doubt that any careful observer of contemporary American society will be greatly surprised—except perhaps by the sheer magnitude of decline. Reading at Risk merely documents and quantifies a huge cultural transformation that most Americans have already noted—our society's massive shift toward electronic media for entertainment and information.

Reading a book requires a degree of active attention and engagement. Indeed, reading itself is a progressive skill that depends on years of education and practice. By contrast, most electronic media such as television, recordings, and radio make fewer demands on their audiences, and indeed often require no more than passive participation. Even interactive electronic media, such as video games and the Internet, foster shorter attention spans and accelerated gratification.

While oral culture has a rich immediacy that is not to be dismissed, and electronic media offer the considerable advantages of diversity and access, print culture affords irreplaceable forms of focused attention and contemplation that make complex communications and insights possible. To lose such intellectual capability—and the many sorts of human continuity it allows—would constitute a vast cultural impoverishment.

More than reading is at stake. As this report unambiguously demonstrates, readers play a more active and involved role in their communities. The decline in reading, therefore, parallels a larger retreat from participation in civic and cultural life. The long-term implications of this study, therefore, not only affect literature but all the arts—as well as social activities such as volunteerism, philanthropy, and even political engagement.

What is to be done? There is surely no single solution to the present dilemma, just as there is no single cause. Each concerned group—writers, teachers, publishers, journalists, librarians, and legislators—will legitimately view the situation from a different perspective, and each will offer its own recommendations. The important thing now is to understand that America can no longer take active and engaged literacy for granted.

Reading is not a timeless, universal capability. Advanced literacy is a specific intellectual skill and social habit that depends on a great many educational, cultural, and economic factors. As more Americans lose this capability, our nation becomes less informed, active, and independent minded. These are not qualities that a free, innovative, or productive society can afford to lose.

*(Reprinted with permission from the National Endowment for the Arts' website at [www.arts.gov](http://www.arts.gov))*

It's not  
an education  
without the **A**rts™

## Nevada Arts Council

Nevada Arts News, a quarterly publication of the Nevada Arts Council, is available in print or online at [www.NevadaCulture.org](http://www.NevadaCulture.org), and highlights the news of the arts industry from state, regional and national perspectives. Information about NAC programs, updates on Nevadans making news, and articles from and about the field are included to provide a sense of connection to colleagues and events around town, throughout the state and across the nation. NAC programs and activities are supported by funding from the National Endowment for the Arts.

The Nevada Arts Council is a division of the Nevada Department of Cultural Affairs.

Kenny C. Guinn, Governor, State of Nevada  
Scott K. Sisco, Interim Department Director

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